

MEDIA

Immediate Release

WOMEN IN PRINT FOUNDER STEPS ASIDE FOR NEW QUEENSLAND PATRON

Women in Print has announced the Breakfast Series will run across Australia throughout May from the 5th to the 12th this month as well as the significant announcement that Founder, Chair and QLD Patron, Susan Heaney is stepping down. The Women in Print Board is now actively seeking a QLD Patron to takeover from 2022.

Susan Heaney has resigned from the Patron role after sixteen years and the search for a replacement has commenced early to allow for a smooth transition. This will allow the incoming Patron and Susan to work together across the 2022 Breakfast Series, providing solid handover for 2023 and beyond.

A powerhouse of the printing industry, Founder of Women in Print, former President of Printing Industries Association of Australia and Chairperson of Media Super, Susan Heaney, has been instrumental in driving female leadership and development initiatives across the industry for almost two decades.

Across the sixteen years as Queensland Patron, Susan has not only built a strong Queensland Women in Print community, but also led Women in Print to profit in 2010, registration as an independent entity in 2020 and a rebrand and broader positioning in 2021. Now the largest attended diversity and inclusion program in the country across the print and communications industry.

“I have had the absolute honour to work with Susan over the years, both in Women in Print and across various industry initiatives. She is intelligent, dedicated and fair, three qualities I think are incredibly honourable in any human. To work with Susan across the industry has been a true privilege and one I have personally learnt and gained so much from across my career. I wish Susan all the very best with her next journey, and hope she remains a friendly face at our future Women in Print events for many years to come,” commented Kellie Northwood, Chief Executive Officer, The Real Media Collective and Executive Secretary, Women in Print.

Susan will be missed across the industry, however is committed to assisting the incoming Queensland Patron through the 2022 Breakfast Series and the Women in Print programme plans into 2023.

“I have thoroughly enjoyed my years across the print industry. As a young woman starting in the print business and learning from the ground up, there isn't a role across my business I haven't worked in and I take great pride in that. I have loved every moment I have worked with Women in Print, it was desperately needed when I founded it all those years ago and I think still needed to this day. Our industry has a lot to do across diversity and inclusion, not only across gender issues. There are many other facets to inclusivity and we should be putting this on our agendas. I recommend to all my fellow industry peers across Queensland to please get involved and apply for the Patron role, it is a wonderful organisation to become involved in, I have grown so much across the years and met the most wonderful

people to add to my network, I cannot recommend it enough,” commented Susan Heaney, Chair, Women in Print, Managing Director, Heaney’s Performers in Print.

The 2022 Women in Print Breakfast Series Save the Date notices have been issued, running from the 5th to the 12th May. More information and application for the Queensland Patron role provided upon request: hello@womeinprint.com.au.

“With the Perth border now opening, we are finalising details and will be opening tickets and confirming speaker and dates next week – a very exciting approach to this year’s speaker and all the Patrons are very keen to announce – keep your eyes open for the Women in Print EDM, our network are the first to be notified. If you are not on the community list, register today via www.womeninprint.com.au to not miss out,” concluded Northwood.

ABOUT

Women in Print is a not-for-profit industry collaboration of women across the print media sector. The independent industry representative body, offers opportunities for women to benefit from Community, Knowledge, Network and Support programs.

Aligned with likeminded industry associations, locally and internationally, Women in Print provide mentoring, events, resources and support to women in print media across Australia.

Further information: www.womeninprint.com.au

Media contact: hello@womeninprint.com.au