

MEDIA

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WOMEN IN PRINT ANNOUNCE NEW TREASURER APPOINTMENT

Women in Print today announced new incoming Treasurer to the Board - Stephanie Gaddin from Rocking Rose. Stephanie will replace exiting Board Officer, and former Treasurer, Sarah Moore from Visual Connections.

“Sarah and the Visual Connections team have made significant contribution over many years across the Women in Print program, for which we cannot thank Sarah and the team enough. With Sarah stepping down from the Board, we wanted to look to someone who has been involved with Women in Print over the years and Stephanie with her experience in the Breakfast Series last year with The Real Media Collective and before that with Print and Visual Communications Association, her industry knowledge and dedication with her skills was a perfect fit. We thank Sarah and wish her well and we welcome Stephanie into the team,” commented Susan Heaney, Chair, Women in Print.

Sarah will step down in March and continue to support Women in Print with her Committee representation on the New South Wales Committee working with Carmen Ciappara, Printer Media Group, Fiona O’Dea, DIC and NSW Patron, Deborah Burgess.

“We are very lucky to have Sarah working with us on the NSW Committee, she adds so much insight and thinking to running the event, I simply couldn’t manage without her support. That said, we understand with PacPrint and a busy year ahead, recognising when we over-commit and being able to say ‘no’ is an important skill all women need to learn. I cannot thank Sarah enough for her time and effort at Women in Print, she has been such a wonderful colleague to work with, and in my case, continue to work with,” commented Deborah Burgess, Managing Director, Bright Print Group and NSW Patron, Women in Print.

Sarah has worked across the Women in Print Breakfast Series for eight (8) years and sat on the established independent Board since inception in 2021.

“I really do love Women in Print; it is a much needed and highly valuable program for our industry. Each year it is something I genuinely look forward to becoming involved with and will miss the Board involvement. That said, I will continue to work with the NSW Committee and provide as much support as I can, and I look forward to continuing my involvement alongside Visual Connections,” comments Sarah Moore, Business Development Manager, Visual Connections and exiting Treasurer, Women in Print.

“Sarah has been terrific to work with across the Women in Print Board and I wish her all the very best with her ongoing career in the industry. We are hoping to keep Sarah close to the Women in Print community as a wonderful talent and I am sure the NSW Committee will continue to use her skills and expertise. I welcome also, Stephanie to the Board. Steph and I have worked together for many many years across industry programs from International Print Day to Women in Print and

everything in between. Steph will take on the role as Treasurer, but also provide strong digital marketing support to the program which will be a wonderful skill to include to the Board,” commented Kellie Northwood, Chief Executive Officer of The Real Media Collective and Executive Secretary, Women in Print.

Stephanie has been in the print industry for over twelve (12) years, in a variety of communications and technical roles. Stephanie brings a wealth of skills and knowledge about the relationship of print and technology. A long-time member and supporter of Women in Print Stephanie is currently the Managing Director of Rocking Rose, a bespoke digital and technology agency, and has recently joined Image Magazines Group as the Editor of Digital Image Magazine representing the wide format, signage, textile and specialty graphics printing sector. Stephanie is also the Australian representative for International Print Day, a global movement to celebrate, highlight and promote all forms of print and visual communication annually.

“This industry is filled with so many wonderful people with even more wonderful opportunities for us all to really embrace, Women in Print is one of those opportunities and I was thrilled to be contacted by the team to become more involved. We have hit the road running with the Women in Print Breakfast Series and building a State-wide ticketing solution with extended reporting for Patrons and Sponsors. I feel very honoured and am very much looking forward to working more closely with the Patrons and Board,” commented Stephanie Gaddin, CEO, Rocking Rose and incoming Treasurer, Women in Print.

Tickets are on sale now for the upcoming May Breakfast Series with special sponsor packs still available for tables. Registration and ticket purchases can be made via www.womeninprint.com.au or direct to [Eventbrite](https://www.eventbrite.com) for State-by-State bookings.

Confirmed Partner sponsors for the breakfast series is an impressive line-up including Cactus Imaging, DIC, IVE Group, Heidelberg, Kwik Kopy, Ovato and The Real Media Collective. Confirmed Associate sponsors include Ball & Doggett, Bottcher Systems, HP, The Lamson Group, Konica Minolta, Spicers. Industry sponsors include Advance Press, Bright Print Group, Creative Juice SA and Heaney’s Performers in Print. Media partners include Australian Printer, Image Magazine, Print21, ProPack, ProPrint, Sprinter and Visual Impact.

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ABOUT

Women in Print is a not-for-profit industry collaboration of women across the print media sector. The independent industry representative body, offers opportunities for women to benefit from Community, Knowledge, Network and Support programs.

Established in 2007, Women in Print is a collaboration of women across the print communications industry. It acts as a support team offering opportunities to network whilst benefiting women from all walks of life, in and around the industry. Our events, webinars and engagement sessions



throughout the year provide you with the opportunity to share knowledge, work within a professional community and build support networks for your professional development and growth.

Aligned with likeminded industry associations, locally and internationally, Women in Print provide mentoring, events, resources and support to women in print media across Australia.

Further information: www.womeninprint.com.au

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