

Women in Print to Blend Networking & Philanthropy at Visual Impact Brisbane 2024

With its strong, longstanding charter to support women in the print and wider graphic communications sector, it's no surprise that Women in Print has decided to extend that support more widely by making its exclusive networking event at Visual Impact Brisbane 2024 next month a fundraiser for Share the Dignity.

The event, which will follow the 2024 Women in Print AGM, promises a night of valuable connections and industry camaraderie over drinks and canapes, offering attendees a chance to network with all the Women in Print Patrons and Board Members who will be in attendance.



Stephanie Gaddin - Chair, Women in Print

Importantly, says Women in Print Chair Stephanie Gaddin, the night will raise funds for Share the Dignity, complementing the collection boxes Women in Print will place around the show to enable visitors to donate period products for the charity's August Dignity Drive.

"The networking event will be a fantastic opportunity for industry professionals to come together, share experiences, and build and strengthen professional relationships," Stephanie says.

"We are also excited to be supporting Share the Dignity over the three days of Visual Impact, a charity making a real difference in the lives of women and girls experiencing period poverty."

Event details

Date: Thursday18 July 2024 **Time:** 4:30 PM – 6:00 PM

Cost: \$45 / head

Location: Visual Impact Brisbane, Connections Centre, Brisbane Convention & Exhibition

Centre

Women in Print proudly acknowledges the generous support of its ally Sponsors: Cactus Imaging, Ricoh Australia and Media Super, as well as Event Backers for this event, Lettertech Australia and Bounce LED, and Association Supporters Visual Connections.

"These organisations play a crucial role in making the upcoming networking event a reality," Stephanie adds. "We deeply appreciate the ongoing support from our allies and supporters, as it is only through such support that we are able to host events that foster industry connections and support meaningful causes like Share the Dignity.



The Bounce LED and Lettertech partnership, who are among the sponsors, said they were eagerly anticipating not only supporting but also attending the Women in Print event at Visual Impact.

"This occasion provides a unique opportunity to network with other members, fostering valuable connections and collaborations. By participating, we affirm our commitment to promoting diversity and empowering women within the industry. We believe that such events are crucial for driving inclusivity and we are excited to contribute to the vibrant community of professionals dedicated to the signage and graphics industry."

Tickets are expected to sell out quickly, said Stephanie. "Secure your place today and join us for an evening of networking and professional growth," she adds.

In a special offer, Women in Print has released 20 early bird tickets priced at \$20, available only until 30 June 2024 – to secure a spot at the connection event of the show for you and your team <u>click this link to book</u>. Attendees will also need to <u>register for Visual Impact</u> to gain access to the event.

"We look forward to catching up with our community, allies and industry colleagues and to enjoying some great conversations at the event and around the show."